

Water for Life USA RE: Tyent Korea / Tyent USA

Genesis Platinum and IonQuench 8080

2010-04-16 08:16:29

Source: Water for Life USA - <http://wfldv.ooyes.net/blog/ionquench-deception>

Genesis Platinum is better than IonQuench 8080

The IonQuench 8080 is not the Genesis Platinum. The Genesis Platinum runs on 300 watts compared to only 150 for the IonQuench 8080. The extra power gives customers the ionization they need to create pHs above 13 and below 2 under most circumstances. Plus the Platinum's screen is larger and enhanced...

Both the Genesis Platinum and the IonQuench 8080 are made by the same Korean manufacturer -- EOS Tech. They are part of the EOS Lydia series. IonQuench sells the 8080 model, the Genesis Platinum is the 8090 model. EOS is an actual manufacturer, not just an assembler like Tyent. The only part they don't manufacture is the plates, which are manufactured by Hyungsung EandE in Korea. Hyungsung EandE manufactures plates for most of the Korean water ionizer companies, except for Jupiter and Life. They used to make the plates for Tyent, but Tyent lost their contract with Hyungsung and has since found a new supplier for their plates in Japan.

As of the beginning of March, Water for Life USA has obtained the exclusive rights to the entire EOS Tech line of products. And since IonQuench has been using the 8080 model to attack and discredit our business, they will no longer be able to purchase from either EOS Tech or Water for Life USA. They received their final shipment of 8080's earlier this month and by our estimates will be sold out soon.

Again, the IonQuench 8080 will be sold out soon and they will not be able to reorder.

IonQuench is Tyent USA. Per their contract with Tyent Korea, they are not supposed to be selling another company's product but decided that attempting to discredit and damage our business was far too tempting, so they created IonQuench to deceive Tyent Korea and also to attack us. They purchased 230 units from EOS then began running ads such as "Say Bye to KYK Genesis" on Google, plus approached and converted some Water for Life USA dealers to the 8080 by offering lower wholesale rates.

These types of attacks and dishonesty were unseen in the water ionizer marketplace until Tyent USA entered it a couple years ago led by Joe Boccuti. Here's the truth about Tyent USA:

- 1) Tyent Korea is only an assembler who purchases their designs and parts from other companies. They have no direct expertise in water ionizer design or manufacturing.
- 2) Tyent USA has not obtained US FDA registration, making the imports of their products illegal. The US FDA requires that all medical products are registered with them before they can be sold.
- 3) Tyent USA has not obtained the proper UL or NRTL safety certifications. We don't know if that's because the Tyent models wouldn't pass the testing, or Tyent USA is just neglectful, but why take the chance?
- 4) Tyent USA runs a deceptive marketing campaign. They created the fake review website ionizersreviewed.com in which they dishonestly rank Tyent products above all their competitors. When they began selling the 8080, they also ranked it as a "best buy" in their "best of the rest" category. This is pure manipulation of the US consumer, and you shouldn't stand for it.

In conclusion, the days of Tyent's manipulation and bullying of the US market have come to an end. As you can see, we will not remain quiet on this issue any longer in order to keep the peace.